



*Every child deserves a chance to thrive!*

## **Sponsorship and Advertisement Opportunities**

# *3rd Annual Concert Featuring Pegasus: The Orchestra*

A professional New York City-based orchestra presenting artistic director Karén Hakobyan (pianist and conductor) and Grammy-nominated cellist, Sergey Antonov

**Saturday, March 21, 2026  
4:00pm**

**[www.therayouth.org](http://www.therayouth.org)**



# TheraYouth



A 501c3 nonprofit that **improves the lives of disadvantaged children** by providing them with the speech, physical, and occupational therapy they desperately need.

## OUR VISION

We believe that every child deserves the opportunity to thrive—regardless of their circumstance. We are committed to breaking down barriers to essential and life changing therapy so that every child can reach their full potential.

## WHY IT MATTERS

Children with delays, disabilities or injuries face **difficulties accessing care due to cost, scarcity of providers, or limited space in existing programs**. Without timely therapy, delays in walking, difficulty speaking, or injury recovery can **drastically impact a child's life**.

## OUR IMPACT

- We fill a critical care gap, offering affordable evaluations and treatment in our Elizabeth, New Jersey, clinic.
- Since 2023, we have provided nearly 3,000 therapy sessions to children in need, 90% of whom rely on Medicaid.
- Each year 100+ children are on a path to better health and improved quality of life – whether that's speaking, writing, or walking.

## JOIN US AND MAKE A DIFFERENCE

Be part of an uplifting evening dedicated to hope and healing. TheraYouth proudly presents its 3<sup>rd</sup> Annual Classical Music Concert with **Pegasus: The Orchestra**, featuring Grammy-nominated cellist, Sergey Antonov and artistic director Karén Hakobyan (pianist and conductor).



Hakobyan



Antonov

This powerful fundraising event is more than a concert—it's a chance to invest in the well-being of New Jersey's youth. Your sponsorship or ad purchase supports efforts that move children from our **300-child waiting** list into treatment. With your help, we can turn waiting into healing and transform lives.

## WHY YOUR SPONSORSHIP MATTERS

- Help children overcome developmental delays and physical challenges
- Ensure access to essential therapy services regardless of financial limitations
- Align your brand with a cause that changes lives
- Reach an audience of philanthropists, healthcare professionals, and arts patrons
- Receive public recognition at an unforgettable cultural event

## **DIAMOND \$15,000**

Everything included in the platinum sponsorship, plus:

- Podium recognition as lead sponsor
- Presenting Opportunity
- 12 premium tier event tickets

## **PLATINUM \$10,000**

- Podium recognition
- Full page, color advertisement in program
- 10 event tickets
- Meet and greet with Pegasus: The Orchestra musicians
- Premium size/placement of logo on banner
- Featured logo in video credits
- Premium placement on event web page
- Premium recognition in social media, newsletter, and annual report.

## **GOLD \$7,500**

- Podium recognition
- Full interior page advertisement in program
- 8 event tickets
- Premium size/placement of logo on banner
- Featured logo in video credits
- Premium placement on event web page
- Premium recognition in social media, newsletter, and annual report.

## **SILVER \$5,000**

- Podium recognition
- Full page black and white ad in program
- 6 event tickets
- Tertiary placement of logo on banner and event web page
- Tertiary recognition in social media, newsletter, and annual report.

## **BRONZE \$3,000**

- Sponsorship logo on banner
- Half-page black and white ad in event program
- 4 event tickets
- Placement on event web page and annual report.

## **FRIEND \$1,500**

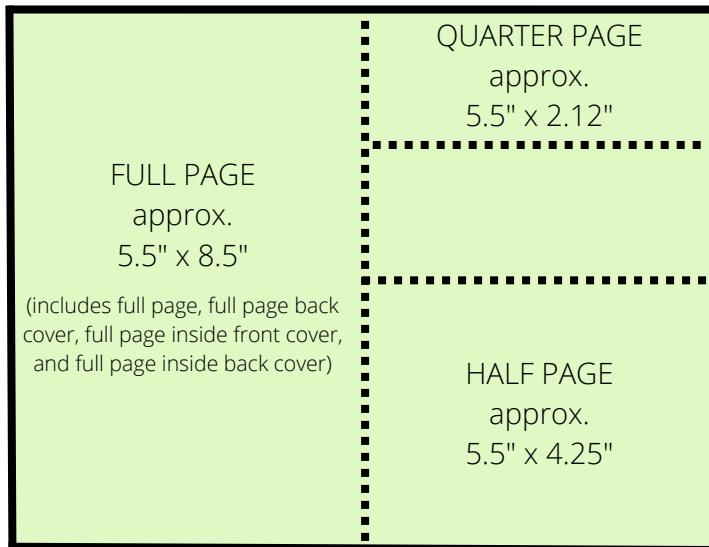
- Sponsorship logo on banner
- 1/4-page black and white ad in event program
- 2 event tickets
- Placement on event web page and annual report.

**Your support provides healing, dignity, and a better future.**

## Program Advertisement Opportunities

Your ad will be placed into the hands of up to 400 patrons attending the concert.

AD SIZE	DIMENSIONS	B&W	COLOR
<b>FULL PAGE</b>	<b>5" X 8"</b>	<b>\$400</b>	<b>\$500</b>
<b>HALF PAGE</b>	<b>5" X 3.875"</b>	<b>\$250</b>	<b>\$300</b>
<b>QUARTER PAGE</b>	<b>5" X 1.875"</b>	<b>\$150</b>	<b>\$200</b>
<b>BUSINESS SUPPORTER (NAME &amp; CONTACT INFO)</b>	<b>LIST FORMAT</b>	<b>\$75</b>	<b>\$100</b>
<b>FULL BACK COVER PAGE</b>	<b>5" X 8"</b>	-	<b>\$1,000</b>
<b>FULL PAGE, INSIDE FRONT COVER</b>	<b>5" X 8"</b>	-	<b>\$850</b>
<b>FULL PAGE, INSIDE BACK COVER</b>	<b>5" X 8"</b>	-	<b>\$850</b>



### TECHNICAL REQUIREMENTS

- Formats accepted: JPG, EPS, or PDF files (all fonts embedded)
- Resolution: 300dpi or higher at 100% of the size used in the ad.
- Black and white advertisements will be printed in grayscale.
- Please note: "Print Ready" ads submitted should be "good to go" as-is, formatted, sized, and set to print.
- Print ready ad submissions are due 30 days prior to the event.

### ARTWORK SUBMISSIONS

Please submit print-ready artwork to Nipu Patel at [npatel@therayouth.org](mailto:npatel@therayouth.org). (New requests, ad orders, logos, and ad design materials can be submitted to same address). If you don't have a press ready ad or would like us to create a new ad or customize existing artwork, we would be happy to design something for you. Creative design services are available upon request at a small additional cost. For more information, email [npatel@therayouth.org](mailto:npatel@therayouth.org).

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# Registration and Payment

**Sponsor today. Change a child's life.**



Registration and secure payment available online at:  
[www.therayouth.org/concert-2026/](http://www.therayouth.org/concert-2026/)



## Sponsorship package selection:      Program advertisement selection:

<input type="checkbox"/> Diamond <b>\$15,000</b>	<input type="checkbox"/> Back page, color <b>\$1,000</b>
<input type="checkbox"/> Platinum <b>\$10,000</b>	<input type="checkbox"/> Full page, inside front or back cover, color <b>\$850</b>
<input type="checkbox"/> Gold <b>\$7,500</b>	<input type="checkbox"/> Full page, interior, B&W <b>\$400</b>
<input type="checkbox"/> Silver <b>\$5,000</b>	<input type="checkbox"/> Half page, interior, B&W <b>\$250</b>
<input type="checkbox"/> Bronze <b>\$3,000</b>	<input type="checkbox"/> Quarter page, interior, B&W <b>\$150</b>
<input type="checkbox"/> Friend <b>\$1,500</b>	<input type="checkbox"/> Business card size, interior, B&W <b>\$100</b>
	<input type="checkbox"/> Business supporter, name and contact info <b>\$75</b>

## Contact information

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

## Payment information

Make checks payable to TheraYouth Foundation (preferred method) or Venmo. Please complete the form above and mail to:  
TheraYouth Foundation  
PO Box 78  
Bernardsville, NJ 07924

Venmo payments to  
**@therayouth**  
or scan QR code



[www.therayouth.org](http://www.therayouth.org)



[info@therayouth.org](mailto:info@therayouth.org)



908-662-1000



Tax ID# 86-1970973