



Every child deserves a chance to thrive!

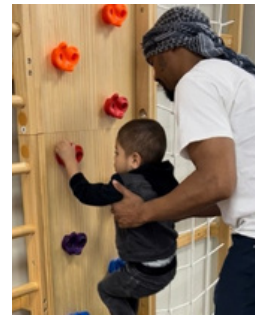
**Partnership and Recognition
Opportunities**

3rd Annual Concert
Featuring Pegasus: The Orchestra

A professional New York City-based orchestra presenting soloist and concertmaster Eiko Kano (violin) and artistic director Karén Hakobyan (pianist and conductor).

Saturday, March 21, 2026

www.therayouth.org



A 501c3 nonprofit that **improves the lives of disadvantaged children** by providing them with the speech, physical, and occupational therapy they desperately need.

OUR VISION

We believe that every child deserves the opportunity to thrive—regardless of their circumstance. We are committed to breaking down barriers to essential and life changing therapy so that every child can reach their full potential.

WHY IT MATTERS Children with delays, disabilities or injuries face **difficulties accessing care due to cost, scarcity of providers, or limited space in existing programs**. Without timely therapy, delays in walking, difficulty speaking, or injury recovery can **drastically impact a child's life**.

OUR IMPACT

- We fill a critical care gap, offering affordable evaluations and treatment in our Elizabeth, New Jersey, clinic.
- Since 2023, we have provided nearly 3,000 therapy sessions to children in need, 90% of whom rely on Medicaid.
- Each year 100+ children are on a path to better health and improved quality of life – whether that's speaking, writing, or walking.

JOIN US AND MAKE A DIFFERENCE

Be part of an uplifting evening dedicated to hope and healing. TheraYouth proudly presents its 3rd Annual Classical Music Concert with **Pegasus: The Orchestra**, featuring soloist and concertmaster Eiko Kano (violin) and artistic director Karén Hakobyan (pianist and conductor).

This powerful fundraising event is more than a concert—it's a chance to invest in the well-being of New Jersey's youth. Your sponsorship or ad purchase supports efforts that move children from our **300-child waiting** list into treatment. With your help, we can turn waiting into healing and transform lives.

WHY YOUR SPONSORSHIP MATTERS

- Help children overcome developmental delays and physical challenges
- Ensure access to essential therapy services regardless of financial limitations
- Align your brand with a cause that changes lives
- Reach an audience of philanthropists, healthcare professionals, and arts patrons
- Receive public recognition at an unforgettable cultural event



DIAMOND \$15,000

Everything included in the platinum sponsorship, plus:

- Podium recognition as lead sponsor
- Event honoree of your choosing
- Presenting Opportunity
- 12 event tickets

PLATINUM \$10,000

- Podium recognition
- Full page, color advertisement in program
- 10 event tickets
- Meet and greet with Pegasus: The Orchestra musicians
- Premium size/placement of logo on banner
- Featured logo in video credits
- Premium placement on event web page
- Premium recognition in social media, newsletter, and annual report.

GOLD \$7,500

- Podium recognition
- Full interior page advertisement in program
- 8 event tickets
- Premium size/placement of logo on banner
- Featured logo in video credits
- Premium placement on event web page
- Premium recognition in social media, newsletter, and annual report.

SILVER \$5,000

- Podium recognition
- Full page black and white ad in program
- 6 event tickets
- Tertiary placement of logo on banner and event web page
- Tertiary recognition in social media, newsletter, and annual report.

BRONZE \$3,000

- Sponsorship logo on banner
- Half-page black and white ad in event program
- 4 event tickets
- Placement on event web page and annual report.

FRIEND \$1,500

- Sponsorship logo on banner
- 1/4-page black and white ad in event program
- 2 event tickets
- Placement on event web page and annual report.

Your support provides healing, dignity, and a better future.

Sponsorship Registration and Payment

Sponsor today. *Change a child's life.*



Registration and secure payment available online at:
www.therayouth.org/concert-2026/

Sponsorship package selection:

- ☐ Diamond **\$15,000**
- ☐ Platinum **\$10,000**
- ☐ Gold **\$7,500**
- ☐ Silver **\$5,000**
- ☐ Bronze **\$3,000**
- ☐ Friend **\$1,500**



Contact information

Name: _____
Business Name: _____
Phone Number: _____
Email: _____
Address: _____
City: _____ State: _____ Zip: _____

Payment information

Make checks payable to TheraYouth Foundation (preferred method) or Venmo.
Please complete the form above and mail to:
TheraYouth Foundation
PO Box 78
Bernardsville, NJ 07924

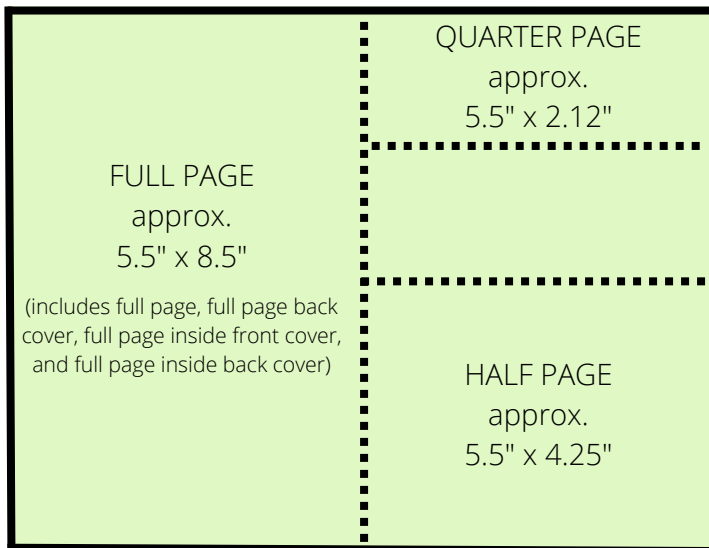
Venmo payments to
@therayouth
or scan QR code



Program Advertisement Opportunities

Your ad will be placed into the hands of up to 400 patrons attending the concert.

AD SIZE	DIMENSIONS	B&W	COLOR
FULL PAGE	5" X 8"	\$400	\$500
HALF PAGE	5" X 3.875"	\$250	\$300
QUARTER PAGE	5" X 1.875"	\$150	\$200
BUSINESS SUPPORTER (NAME & CONTACT INFO)	LIST FORMAT	\$75	\$100
FULL BACK COVER PAGE	5" X 8"	-	\$1,000
FULL PAGE, INSIDE FRONT COVER	5" X 8"	-	\$850
FULL PAGE, INSIDE BACK COVER	5" X 8"	-	\$850



TECHNICAL REQUIREMENTS

- Formats accepted: JPG, EPS, or PDF files (all fonts embedded)
- Resolution: 330dpi or higher at 100% of the size used in the ad.
- Black and white advertisements will be printed in grayscale.
- Please note: "Print Ready" ads submitted should be "good to go" as-is, formatted, sized, and set to print.
- Print ready ad submissions are due 30 days prior to the event.

ARTWORK SUBMISSIONS

Please submit print-ready artwork to Nipu Patel at npatel@therayouth.org. (New requests, ad orders, logos, and ad design materials can be submitted to same address). If you don't have a press ready ad or would like us to create a new ad or customize existing artwork, we would be happy to design something for you. Creative design services are available upon request at a small additional cost. For more information, email npatel@therayouth.org.

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Program Advertisement Registration and Payment

Help change a child's life.



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Black & white options:

- ☐ Full page, interior **\$400**
- ☐ Half page, interior **\$250**
- ☐ Quarter page, interior **\$150**
- ☐ Business Supporter **\$75**

Color options:

- ☐ Back page, color **\$1,000**
- ☐ Full page, inside front cover **\$850**
- ☐ Full page, inside back cover **\$850**
- ☐ Full page, interior **\$500**
- ☐ Half page, interior **\$300**
- ☐ Quarter page, interior **\$200**
- ☐ Business Supporter **\$100**

Contact information

Name: _____

Business Name: _____

Phone Number: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment information

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A 501c3 nonprofit that **improves the lives of disadvantaged children** by helping them overcome physical and developmental barriers through affordable outpatient therapy.

VISION We believe that **every child deserves the chance to thrive**, no matter their background or zip code.

WHY IT MATTERS Children with delays, disabilities or injuries face **difficulties accessing care due to cost, scarcity of providers, or space in existing programs**. Without timely therapy, delays in walking, difficulty speaking, or injury recovery can **drastically impact a child's life**.

- OUR IMPACT**
- We fill a critical care gap, offering evaluations and treatment Monday through Thursday in our Elizabeth, New Jersey, clinic.
 - Since 2003, we have provided nearly 3,000 therapy sessions to children in need, 90% of whom rely on Medicaid.
 - Each year 100+ children are on a path to better health and improved quality of life – whether that's speaking, writing, walking, or eating.

JOIN US Be part of a powerful fundraising celebration of hope. TheraYouth's 3rd Annual Classical Music Concert with **Pegasus: The Orchestra**, featuring soloist and concertmaster Eiko Kano (violin) and artistic director Karén Hakobyan (pianist and conductor).

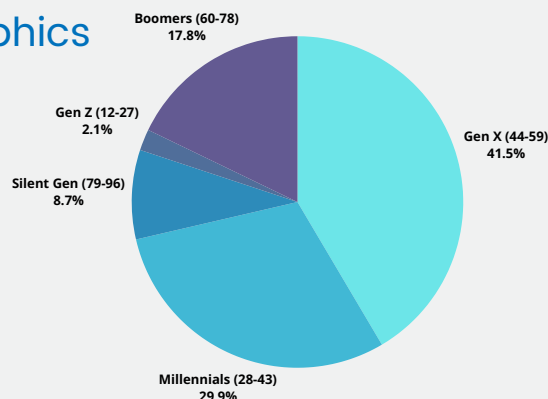


This is an opportunity to invest in the health of New Jersey's youth. Your sponsorship supports efforts that move kids from our 200-child waiting list into treatment.



Audience Demographics

- ✓ Median Household income \$150,000+
- ✓ 77% Bachelor's or graduate degree
- ✓ 86% NJ Home Ownership
- ✓ 72% Children in NJ schools
- ✓ 59% Professionals
- ✓ 18% Business owners
- ✓ 23% Retirees



PEDIATRIC OUTPATIENT THERAPY CLINIC



Tax ID# 86-1970973



www.therayouth.org



908-662-1000



info@therayouth.org



65 Jefferson Avenue, Ste 404
Elizabeth, NJ 07201

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Program advertisement selection:

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- ☐ Full page, inside front or back cover, color **\$850**
- ☐ Full page, interior, B&W **\$400**
- ☐ Half page, interior, B&W **\$250**
- ☐ Quarter page, interior, B&W **\$150**
- ☐ Business card size, interior, B&W **\$100**
- ☐ Business Supporter, Name and contact info **\$75**

Contact information

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Business Name: _____

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Email: _____

Address: _____

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